

# *Geprim Snc* *Management Consultants*

Since over 10 years  
together with people  
that wins its challenges!

- > People
- > Companies
- > Skills
- > Successes



Together to win !

## About us

A unique creative team established in 1999 that utilizes the combined talents of a network of consultants with a wide experience on a number of areas including sector-specific trade development support, market information and opportunity identification.

Our abilities are focused on small and mid-size companies.

- ▶ **Does your company want to improve its global sales ?**
- ▶ **Is your company looking for business partners in Italy ?**
- ▶ **Is your company ready to expand in Italy and take full advantage of the new era of globalisation ?**

**If one at least answer is yes, contact our team !**

We can provide you with a wide range of professional and competitively services wich are essential for the rapid and profitable growth of your company in the italian market.

We can assist you in business partners search, acquiring or investing in an italian company, looking for products, suppliers and dealers, import-export consulting.

# Mission Statement

We are dedicated to "performance based services" that add value through increased profits, greater sales, improved cash flow, enhanced return on investment and higher team productivity.

Our mission is to help business grow and improve wealth of small and mid-size companies.

We provide quality services with integrity and excellence for our clients and staff. Geprim will help your business develop its own ideas and assists you in bringing them to fruition with synergistic planning, allowing your company to fulfill its ultimate goals and objectives.



### FOCUSING ON YOUR TARGET !

Working with Geprim advisors as your business management consultants is extremely valuable. The value of your business will significantly increase as your business grows and your financial performance improves.

The contributions for your organization originate with years of combined experience and expertise gathered by our consultants.



**We can help you to obtain good business in Italy !**

### SETTING THE COURSE FOR FUTURE SUCCESS



Identify opportunities, discover new directions. However the success is described, it all comes down to vision and specific practical plans to bring a vision into reality.

We help our Clients create a clear picture of Italian market and competitors or partners and define their strategic direction. In times of uncertainty and volatile change, a clear vision is even more important.

Strategy and tactics need to be flexible so they can change with swings in the global and local economy. Geprim consultants work side by side with your Company.

Our strength comes from the ability to look at markets and trends, at competition and customers, at the organization itself, and then use what we learnt to ensure that the future project can be successfully implemented. The result of this process is a plan and approach that can help ensure that the Company's strategy can be turned into profitable actions.

# Our services for your market in Italy

Our consulting services are directed to find solutions for those companies looking for commercial or manufacturing partnership in Italy.

From simply looking for a company that can sell your products to the most complex market research to start a new business !



## **BUSINESS PLANNING**

Strategic, Financial, Action, Marketing, Sales, Competitive Positioning, Organization and Operations, Benchmarking

## **FINANCIAL MANAGEMENT**

Financial Management, Profit and Cash Flow Management, Budgeting and Forecasting, Internal Controls, Cost and Margin Analysis, Business Valuations, Timely and Accurate Reporting

## **LEADERSHIP AND MANAGEMENT**

Leadership Development, Personal Productivity Improvement, Leadership Style Evaluation, Management Training, Coaching, Team Building, Performance Evaluation System, Motivational Management, Goal Setting and Implementation

# Our services for your market in Italy

## **MARKETING**

Marketing Development, Market Research, Marketing Plan, Telemarketing Development, Competitive Analysis

## **MERGERS AND ACQUISITION**

Acquisition Assistance, Business Sale Advice, Business Sale Positioning, Sale of Business, Funding Assistance

## **ORGANIZATION DESIGN**

Organization Design, Organization Development, Job Description, Team Building, Communications Improvement, Organizational Relationship Development

## **SALES DEVELOPMENT**

Sales Development, Sales Training, Sales Management Development, Sales Plan, Networking Development

Our customers work mainly in the following areas of activity:

- ▶ Manufacturers
- ▶ O.E.M.
- ▶ Service Providers
- ▶ Dealers
- ▶ Finance
- ▶ Real Estate
- ▶ Fashion
- ▶ Beauty
- ▶ Franchising Network

## Contact us

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